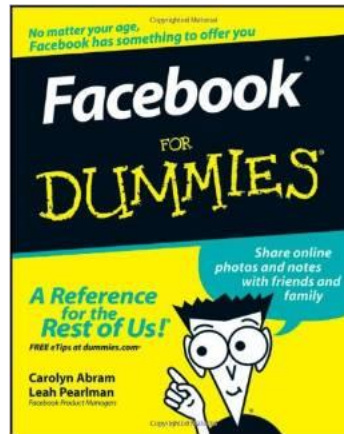
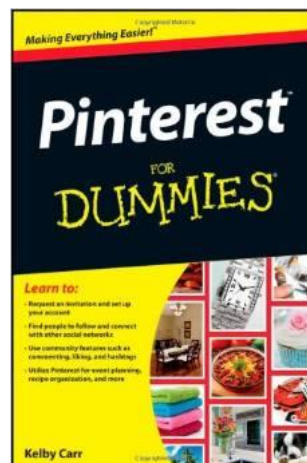




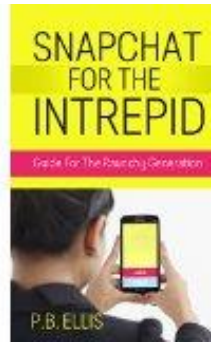
Social Media – what are you talking about?



Facebook is a free social networking website that allows registered users to create profiles, upload photos and films, send messages and keep in touch with friends, family and others.



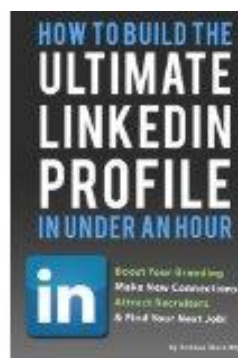
Pinterest is a free website that requires registration to use. Users can upload, save, sort, and manage images (called "pins") and other media content like videos through collections known as pinboards. Think of it as an online image scrap book! Users can look at ("browse") the content of others.



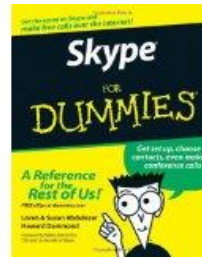
Snapchat is a messaging application for sharing moments. You can take a photo or a video, add a caption or doodle, and send it to friends. It can be viewed for up to 10 seconds, and then it disappears.



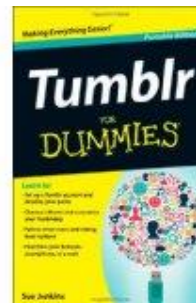
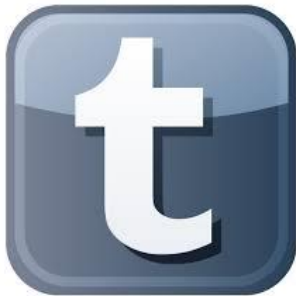
Instagram is an online social networking service that allows users to share photos and film on a variety of other social networking platforms, such as Facebook, Twitter, Tumblr and Flickr.



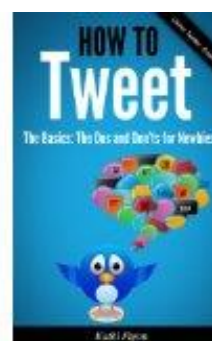
LinkedIn is a business-oriented social networking service.



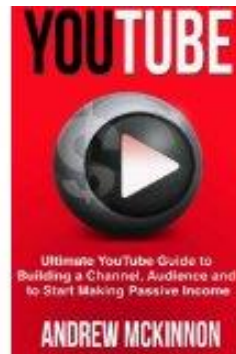
To Skype someone is to have a spoken conversation with them over the internet using the software called Skype. You can also view the caller using a webcam. Skype uses Voice over Internet Protocol. (VOIP)



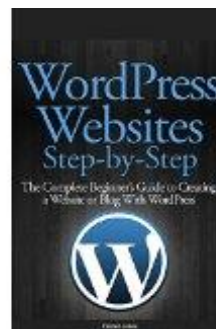
Tumblr is a microblogging platform and social networking website owned by Yahoo! Users post multimedia and other content to a short-form blog.



Twitter is an online social networking service that enables users to send and read short 140 character messages called "tweets". This includes spaces and punctuation. Registered users can read and post tweets, whilst unregistered users can only read them.



YouTube allows people to watch and share originally-created videos. It acts as a distribution platform for original content and advertisers large and small.



WordPress is an online, open source website creation tool. It prides itself on being an easy-to-use blogging and website content management system (or CMS.)



Vimeo is a film-sharing website in which users can upload, share and view films.

Please note, books are suggested not recommended and free information is widely available on the internet about all social media platforms and apps.